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GENTRYSANDERS.COM

EXPERIENCE

VISUAL DESIGNER LV 5

AMAZON PRIME VIDEO | LONDON, UK | 10.22-PRESENT

As the sole visual designer, drive the artwork program worldwide:

- Create styleguides for all studio and branded art and lead trainings worldwide to insure high artwork quality and cohesive branding
- Conduct competitor research, create concept briefs, work on development with internal and external partners and launch artwork and/or branding for existing and new products

LEAD LONDON GRAPHIC DESIGNER

THE POKÉMON COMPANY INTERNATIONAL | SEATTLE, WA | 06.17-09.22

Deliver wide breadth of designs in collaboration with teams in the US and UK:

- Lead team training, meetings and contact for the European offices and vendors
- Design displays, trade show booths, advertisements, campaigns, web assets newsletters and style guides for Marketing, Licensing, and Publishing teams
- Concept, design and proof products for the Pokémon Center Store, from apparel to home goods and art, and assisting with photo and video shoots
- Create branding for new apps, video games, and movie and TV season releases
- Design fresh yearly branding and merchandise for international Play! events
- Create internal gifts and design corporate events

OWNER & DESIGNER

THE GREEN MAD HOUSE BLOG & STORE | 03.20-PRESENT

Features DIY projects, interior design tips, and plant care for thousands a month:

- Create content for instructional posts, photos, videos and associated graphics
- Design products and packaging and manage sales in online store

GRAPHIC DESIGN INTERN

CAROLINA CREATIVE SERVICES | CHAPEL HILL, NC | 05.15-05.17

Helped University sports and educational departments develop a brand and communicate a message to a target audience by designing creative print and social media materials such as advertisements, posters, banners, merch and logos.

GRAPHIC DESIGN INTERN

AKA UK | LONDON, UK | 09.15-12.15

Assisted with exhibit designs, marketing and advertising projects, including creating web assets, marquees, brochures, signage, etc. and developing the brand guidelines for shows on West End and multiple London museums.

EDUCATION

BA MEDIA AND JOURNALISM: GRAPHIC DESIGN

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL | CLASS OF 2017

Coffey Foundation Scholar | Summa Cum Laude

LONDON HONORS STUDY ABROAD 2015

SKILLS

Adobe Illustrator
Adobe Photoshop

Figma
Adobe After Effects

Adobe InDesign
HTML/CSS